



湖南商务职业技术学院
Hunan Vocational College of Commerce

630503

2003

B2B B2C

2
(1)

Word Excel

Photoshop

(2)

Made in China

Amazon

B2B

B2C

(3)

3

(1)

(2)

(3)

(4)

(5)

1

1

2

3

4

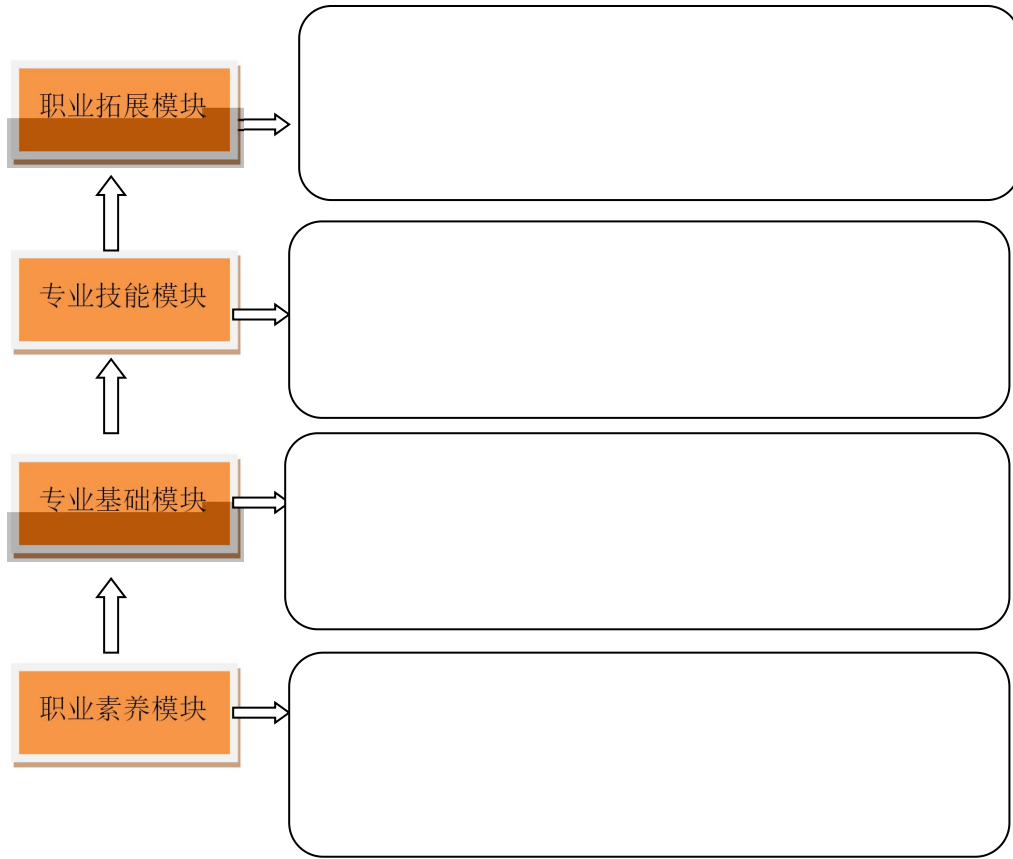
2

1

144

2

3



1

1

1

15

2 "

"

48

3

3 " " 48 3

4 " " 16 1

[2004] 13

" "

8

5 16 1

8

6

144

7

128

8

48

9

16

10

64

11

40

Office

Windows
Internet

12

32

13

16

14

16

15

16

+

16

8

16

32

2

1

44

WTO

2

32

3

48

4

77

5

42

6

48

7

32

8

45

:

3.

1

80

2

48

3

48

4

48

5

(56)

7

(48)

8

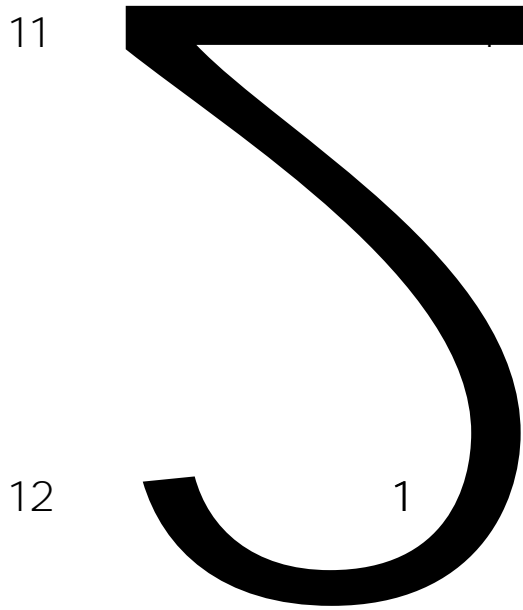
42

9

1

10

1



15

1

16

1

17

10

18

6

4.

A.

1

32

/

,

2

32

PHOTOSHOP

3

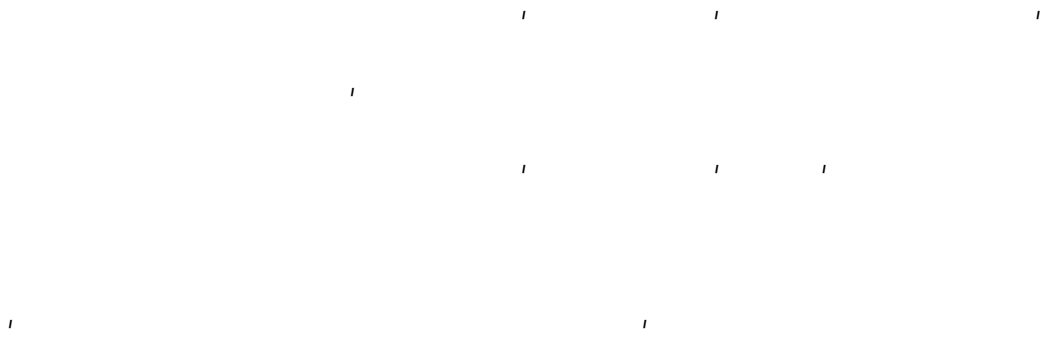
32

4

32

5

32



6

44

WTO

7

32

Made in China Amazon

8

1

" "

"

"

B.

(8)

40

1

1

2

2

3

3

4

4

5

5

1

1

2

3

50%

4

2

3

1

2

2

3

1.

2.

1

2

3

4

5

6

"

"

+

“

”

50%

,

1

2

3

1.

学期	环节	周数															
	76	2	0	6	2		0		1		10	6	4	5	112	33	145

模块 节(周)数 年级 学期																